

PORTFOLIO

20
26

DIGITAL DESIGNER

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Cat Chen

Cat Chen is a digital designer and illustrator born and raised in Palo Alto, California.

She is currently based in Providence, Rhode Island, pursuing a **Graphic Design MFA** at **Rhode Island School of Design**.

Her work engages with contemporary style and cultural trends—replicating, interrogating, and reimagining them through graphic form. She is currently expanding her practice to electronics, 3-D form, and code, searching for new modes of expression and communication.

Previously, she was at the **Walt Disney Company**, working as a Senior Graphic Designer for the past three years. She holds a Bachelor of Economics from **Princeton University**.

MICKEY: FANTASIA FW 25' Design, Illustration and Concept Direction,
Illustration by Disney Character Art Team

PRODUCED BY:
WALT *Disney*

SORCERER'S
APPRENTICE



MICKEY

STARRING: **YEN SID**
The Sorcerer



19

Disney
FANTASIA

40



Ft. The Demon
CHERNABOG

" UNDER HIS SPELL THEY DANCE FURIOUSLY UNTIL THE COMING OF DAWN
 AND THE SOUNDS OF CHURCH BELLS SEND THE INFERNAL ARMY
 SLINKING BACK INTO THEIR ABODES OF DARKNESS"
 - DEEMS TAYLOR

Composed by:
Modest Mussorgsky

Incorporation of
 direct
 film footage.

Easter eggs and
 callbacks pay
 homage to source
 material

NIGHT ON BALD MOUNTAIN
 SCREENCAP INSPO:





Disney
FANTASIA

"Hear the pictures! See the music!
The ultimate experience!"



Pastoral Symphony



*Et. Centaurettes,
Pegasus, & Unicorns*

Disney's 3rd
Animated Feature

*Pastoral
Symphony*



"The symphony that Beethoven called the Pastoral, his sixth, is one of the few pieces of music he ever wrote that tells something like a definite story. He was a great nature lover, and in this symphony, he paints a musical picture of a day in the country."

- DEEMS TAYLOR

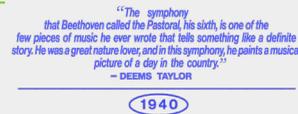
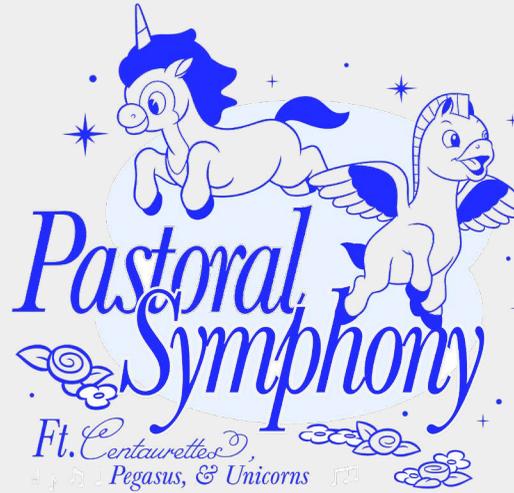
1940



[1.] Standalone Component

[2.] Standalone Sub-Component

[3.] Full, Modular Graphic





**NIGHT ON
BALD MOUNTAIN**

Composed by:
**Modest
Mussorgsky**



COMPOSED BY:
**LUDWIG
VAN
BEETHOVEN**



Disney
FANTASIA

Disney's
Animated Feature ^{3rd}

"The symphony that Beethoven called the Pastoral, his sixth, is one of the few pieces of music he ever wrote that tells something like a definite story. He was a great nature lover, and in this symphony, he paints a musical picture of a day in the country."
- DEEMS TAYLOR

1940

Disney's ^{3rd}
Animated Feature

*Pastoral
Symphony*



Sorcerer's Apprentice Mickey



Featuring:



**SORCERER'S APPRENTICE
MICKEY**



Disney
FANTASIA 85TH



STARRING:

YEN SID
The Sorcerer



PRODUCED BY:

WALT
Disney

**FT. MICKEY &
YEN SID**

A legend about a sorcerer who had an apprentice.



1940

"UNDER HIS SPELL, THEY DANCE FURIOUSLY UNTIL THE COMING OF DAWN AND THE SOUNDS OF CHURCH BELLS SNEED THE INFERNAL ARMY SLINKING BACK INTO THEIR ABODES OF DARKNESS"
- DEEMS TAYLOR



max huber

GASTON BACHELARD



Werner Bischof is a photojournalist who first meets Max Huber while studying at the Kunstgewerbeschule in Zurich. Bischof's work primarily documents devastation left in the wake of World War II in Germany and Poland.

19
54

In the latter half of his career, while working for Life and Paris Match, he is sent internationally to document everyday life and geopolitical events in distant parts of the world.

Italian Economic Miracolo
This economic boom attracts top designers, including Max Huber and his associates, to Milan, thus leading to Italian Modernism.





9
nona triennale
di milano 1951

19

60s



Look at the coffee lobby
we had during with the
addition of the first floor
which is the first of four
floors and is situated in
the lobby area.



19

The Attack on the Bauhaus

19 35

Kunstgewerbeschule of Zurich

Huber attends the Kunstgewerbeschule in Zurich, a vocational art school that later becomes Zurich University of the Arts. Here he meets legendary artists such as Werner Bischof, Müller-Brockmann, Carlo Vivarelli, and Hans Fink.

19

Italy Joins The War

On September 1, 1939, Germany invades Poland, igniting World War II across Europe. Then, on June 10, 1940, reassured by Germany's swift conquest of Poland, Italy officially joins the Axis Powers.

19 40

Studio Boggiari

Huber begins work at Studio Boggiari, an Italian design firm with international roots that collaborates with talented German, Swiss, and Italian designers.

Leveraging Boggiari's reach within the industry, Huber meets Marcel Bröner and Walter Gropius, establishing himself as the industry's best only in his early 20s.

30s

19 40

1 2 3 4

velocità

sicurezza

adattabilità

40s

20

China joined the World Trade Organization, effectively kick-starting its economic manufacturing domination on a global scale.

20 01

PLASTIC IN THE OCEAN

20 05

MAX Museo is founded in Chiasso, Switzerland, honoring Max Huber and the broader community of Swiss designers. Here, his personal archive is on display.

20 10

Yue Min Ju's

Yue Min Ju is a Chinese painter and sculptor. Best known for his self-portraits depicting himself with pink skin and an eerily unsettling smile, Yue uses a sense of cynical humor to critique modern-day Chinese culture.

He is considered a leading figure—and often called the father—of the Optical Realism movement within China's contemporary art scene.

20 15

Demna Gvasalia

Demna is a Georgian fashion designer best known for his tenure at the fashion house Balenciaga. Having grown up during the War in Abkhazia, he channels his experience as a refugee escaping conflict into his work.

Demna often applies a cheeky, subversive lens to traditional haute couture, blending ironic references to high and low culture and exaggerating expected silhouettes to the point of near unrecognizability.

20 18

BALENCIAGA

20 20

19

60s

90

Lewis Mumford

La città nella storia

La città nella storia

19 63

Lewis Mumford

La condizione dell'uomo

Later in his career, Huber worked closely with the publishing house Einaudi in Turin. Here, the use of color is markedly less saturated than his earlier work.

19

Aoi Kono

Aoi Kono is an illustrator and graphic designer, as well as the wife of Max Huber. Her work combines Japanese sensibilities with Western aesthetics, shaped by her encounters with renowned European designers and artists. Her style is simple, bright, and geometric.

19 68

19 76

70's

Max Bill

Max Bill is a Swiss graphic designer, architect, and artist seminal in the constructivist movement.

19 76

Il Giardino Eterno - 77 (The Eternal Garden)

19

50s

19 54

19 58

19 63

19 68

19 76

Huber receives the Compasso d'Oro, an Italian industrial design award, in its founding year for his pioneering design style and vast body of work. The Compasso d'Oro has since become known as the "Nobel" of design.

Following World War II, Italy begins reconstruction, which includes rapid modernization and industrialization. This economic boom attracts top designers, including Max Huber and his associates, to Milan, thus leading to Italian Modernism.

Werner Bischof is a photojournalist who first meets Max Huber while studying at the Kunstgewerbeschule in Zurich. Bischof's work primarily documents devastation left in the wake of World War II in Germany and Poland.

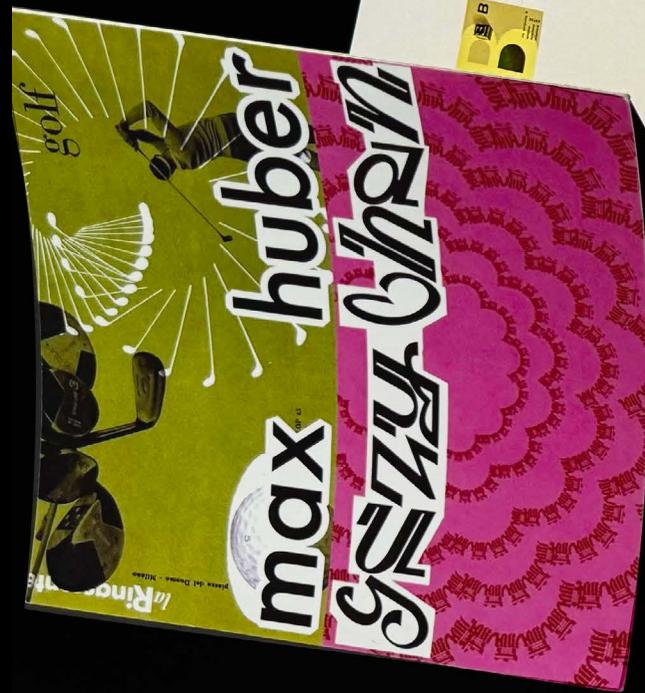
In the latter half of his career, while working for Life and Paris Match, he is sent internationally to document everyday life and geopolitical events in distant parts of the world.

19

Autodromo di Monza - 25 Aprile 1972

500 miglia di Monza

29 giugno 1957





POETICS OF SPACE: CHPT3. Bound and Typeset, Words by Gaston Bachelard

In this story
Hellens,

beings
each

other

“understand”

without

Two beings

pent-up
communicate



desire

And how far the word desire goes! I am reminded
of an optimistic proverb according to which: "Every
pot has its cover." The world would get along better
if pots and covers could always stay together.

In an earlier chapter, ¹ "reads"

² "A box-top that is in good condition, unbattered, no other desire its box."

³ "with its edges should have than to be on"

And how far the word desire goes! I am reminded of an optimistic proverb according to which: "Every pot has its cover." The world would get along better if pots and covers could always stay together.

In the wardrobe there exists a center of order that protects the entire house against unsorted disorder. This order exists - or rather, it exists in the realm of order. Order is not merely geometrical; it can also remember the family history.

A poet knows this:

Quand on se dresse dans l'armoire, il se souvient de l'histoire de la famille.

With the presence of the wardrobe, the history of the house enters into the world. If we can return ourselves to the history of the house, we can also introduce a history into the world. The wardrobe is the shelf on which the history of the house is written.

Aux rayons de l'armoire, l'histoire de la famille se lit.

With the presence of the wardrobe, the history of the house enters into the world.

The action of the secret passes from the hider of things to self. A casket is a dungeon for objects. And here is the hider of the dungeon it, and our hearts.

It is not in the grave. "like the grave." "like the grave."

Je cherche dans les coffres mentalement brutalement. Mettant des énèbres sens des dessous dans des fissures ondes, ondes. Comme si elles

And to tell the truth, all positive positions leave the comparative position.

And to tell the truth, all positive positions leave the comparative position.



To begin with all words
To do an honest job in
our everyday language, and
not even the most ordinary
among them — lose their
poetic possibilities as a re-
sult of this fact.

But sometimes when I begin to
write, I discover that most ordinary
words and phrases possess, when in
the language,
This seems to me to be a good example
of the poet's craft. I find that the
most ordinary words and phrases
possess, when in the language,
a certain poetic possibility which
is lost when they are used in
the ordinary sense.



It is when I plan to go more deeply
into the poet's craft, however, that I
discover that the poet's craft is not
merely a matter of words and
phrases, but that it is a matter of
the poet's mind, and that it is a
matter of the poet's soul.

II
As is well known, the
drawer metaphor, in
addition to certain others,
such as is used by Bergson
to convey the inadequacy
of a philosophy of concept.



III
These rapid reviews
are intended to show
that the poet's craft
is not merely a matter
of words and phrases,
but that it is a matter
of the poet's mind,
and that it is a matter
of the poet's soul.

I should not be surprised to find
that the poet's craft is not
merely a matter of words
and phrases, but that it is
a matter of the poet's
mind, and that it is a
matter of the poet's soul.

"She had started rubbing
and the highlights that played
on the wardrobe
the heart" cheered

In the poet's craft, however,
that I discover that the poet's
craft is not merely a matter
of words and phrases, but
that it is a matter of the
poet's mind, and that it is
a matter of the poet's soul.

Sans clefs, c'était étrange
On revêtait bien des
AUX mystères entre ses flancs de
bois Et lon bruit de la serrure
Bâillait un lointain
la gue et joyeux murmure

"She had started rubbing
and the highlights that played
on the wardrobe
the heart" cheered

Caskets, would constitute an important chapter
in psychology.

The poet's craft, however, that I discover
that the poet's craft is not merely
a matter of words and phrases,
but that it is a matter of the
poet's mind, and that it is a
matter of the poet's soul.

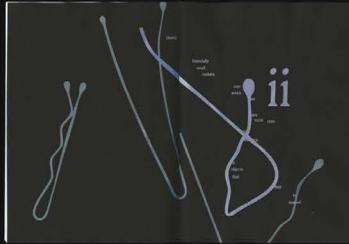
He chooses the box, because it seems to be
better suited to her mood than any other.
A rapid, simple notation of this kind may well
escape the attention of the
hurried reader. And yet it is at
the very core of a strange
tale in which father and
daughter hide the
same mystery. This same author applies
mystery is heading to — all his talents to
ward the same end, and making us feel this

In this story by Franz
Hellens, two human
beings communicate
each other without
words.

Locks Chest
Bolts Camps Key
Lever Keyhole
Button Leather bugie

The poet lives a
daydream that is awake,
but above all,
his daydream
remains in the
world, lacking
worldly things.

In an earlier
chapter, "reads"
"A box-top
that is in good
condition,"
"with its edges
should have
than to be on
unbattered,
no other desire
its box."



When a casket is closed, it
is returned to the general
community of objects; it takes
its place in exterior space. But if
it opens! For this reason, a philo-
sopher-mathematician would say that
it is the first differential of discovery.

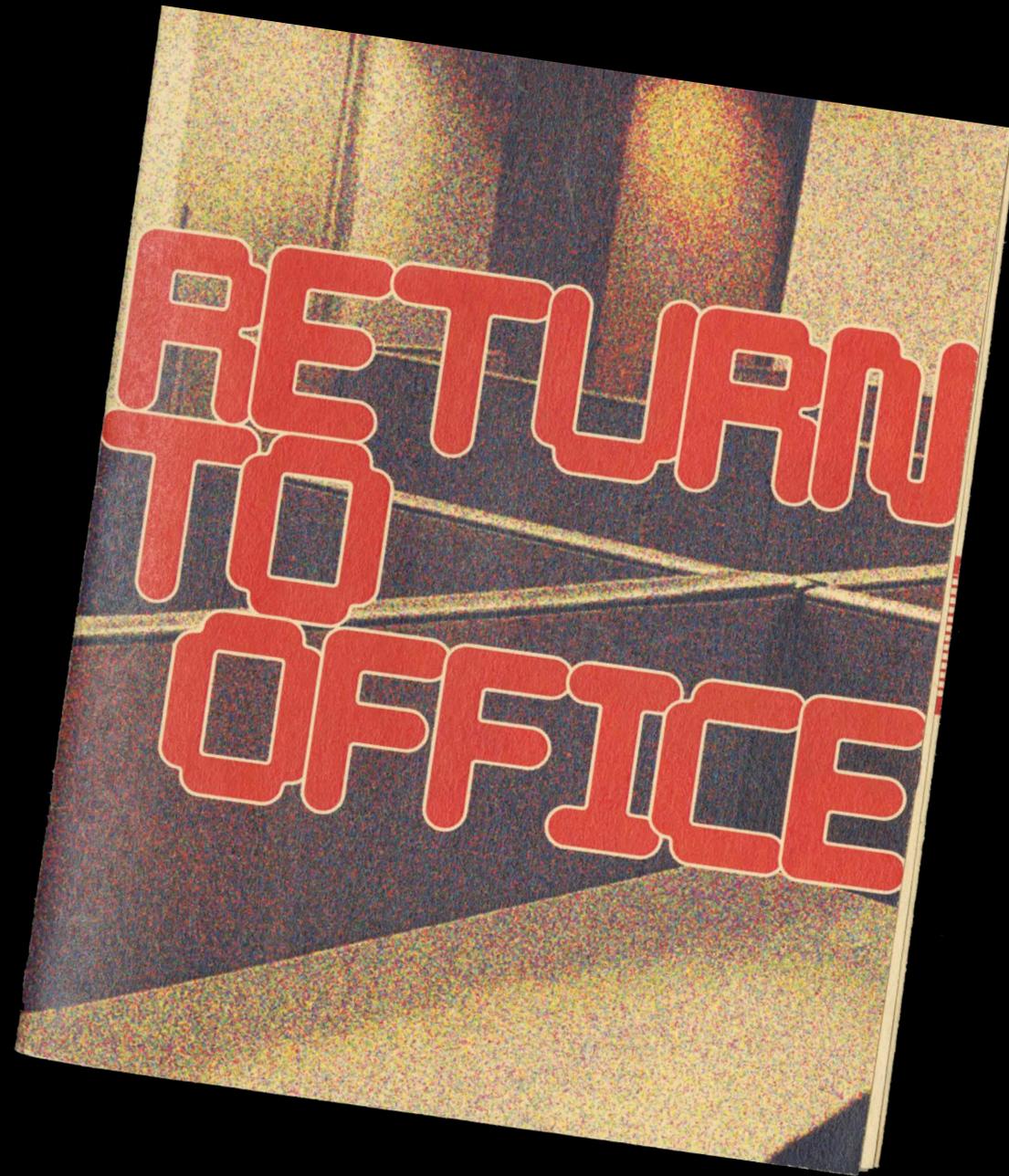
The action of the secret passes
continually from the hider of things to
the dreamer who feels that he shares
the secret. We should not be surprised
if we show ourselves incapable of
hearing the poet's craft, however,
that I discover that the poet's craft
is not merely a matter of words
and phrases, but that it is a
matter of the poet's mind, and
that it is a matter of the poet's
soul.



UNIQLO MICKEY FACES Design in partnership with UNIQLO







over
exposed

RETURN TO **rto** OFFICE

RETURN TO OFFICE

irony

vector

corpo-
rate

colorful

threshold

sardonic

stock
photo

cynical

work

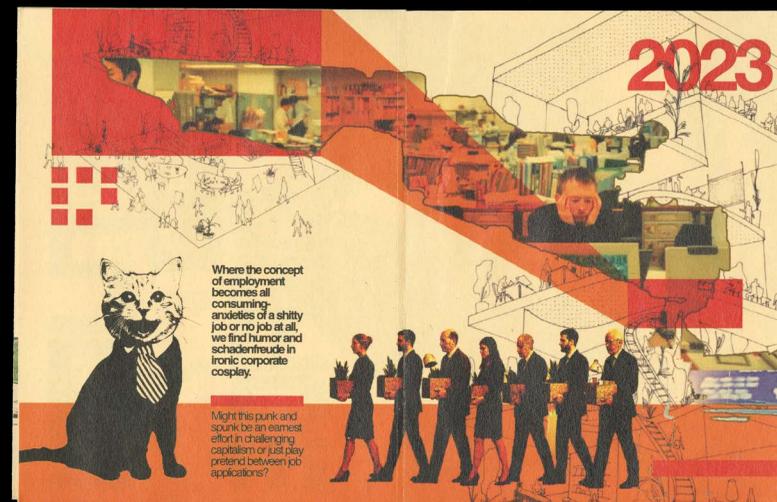
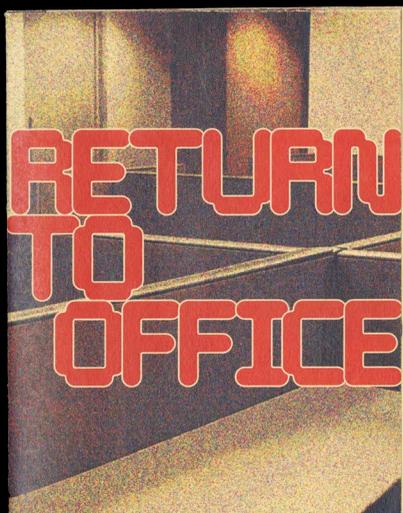
When
of em
beco
const
anxie
job of
we fir
schat
innic

RTO IS A REFLECTION
OF CURRENT YOUNG
ADULT ZENITGIST.
COVID'S OVER, AND WE
MUST TAKE OFF OUR
COLLECTIVE Y2K-CORE
GOOGLES.
AS
MANDATED BY UPPER
MANAGEMENT, WE
ARE TO RETREAT
BACK INTO OUR
CUBICLES AND FACE
THE WRATH OF
SUPERVISORS.

nos
neq

3

RETURN TO OFFICE



THANK YOU