

CATHERINE CHEN

+1 (650) 300 9225

catherinechenart.com

cchen18@risd.edu

Education

2025 - 2028
Rhode Island School of Design
MFA Graphic Design

2019 - 2023
Princeton University
BA Economics, Minor Chinese

Experience

The Walt Disney Company

Mar 2024 - July 2025
Senior Designer

June 2023 - Mar 2024
Associate Designer

Art directed and executed licensing guides for Disney and Pixar IP; led boutique collaborations with Uniqlo and Macy's

Pitched brand reinvention for Mickey and Princess properties toward greater cultural relevancy

The Walt Disney Company

June 2022 - June 2023
Design Intern

Designed graphics and badges for Disney Consumer Products licensing guides across Pixar and Mickey properties

Vine Pair

June 2021 - Aug 2021
Design/Art Intern

Produced editorial illustrations and graphics across articles, banners, and social media with a trend-driven approach

Contributed to editorial pitch meetings while maintaining fast turn-around across a high-volume publishing schedule

Princeton Business Today

June 2020 - June 2021
Design Director

Led 10-person design division at Princeton's student-run Business Today, producing all organizational branding and visual content

Created animated magazine spreads, full print issues, and pitch decks presented to Fortune 500 executives